**"Comparative Analysis of Successful and Failed Enterprise System Implementations**

**Case Study 1:**

**Company Overview**

**b.1. Company**: Amazon

**Industry**: E -commerce

**Enterprise System:** ERP

**Reason for Implementation:** The reason why they use Amazon FBA sellers, integration with an ERP system automates inventory management, order processing, and shipping updates. It saves their time by eliminating manual tasks and helps their businesses to take full advantage of Amazon's Prime shipping and also fulfillment services.

**b.2 Implementation Process**

**Planning**: Amazon's upskilling programs encourage employees to transition into new roles and future-proof their careers.

**Design and Customization:** Amazon Custom they let customers tailor your products from a list of options or with their own text, images, or logos.

**Testing:** You can freely test and also experiment with most of the features Amazon Payment Services offers.

**b.3. Key success factors**

Employee involvement.

Plan to optimize business processes.

Project management tools.

**b.4. Outcomes and Impact**

Boost efficiency

Improve collaboration

Enhance data visibility